

November 2008

KDBA

# Member Newsletter

## Downtown Happenings:

### Andy Warhol's Factory 2009

The Downtown is going to generate some extra excitement and visibility come January '09. We've secured an OCAF grant and plan to market our core to places like Toronto, Ohio and New York. At home, we will be celebrating with our own exclusive KDBA Warhol Gala in January (watch for details). This event will bring significant activity to the local economy, so this is a time for businesses to get creative and really show what Kitchener has to offer. If you have any ideas on how to get involved give us a call!

## Dates to Remember

**Santa Claus Parade** Nov 15  
Watch for our KDBA sponsored band during the parade. Starting time 10:00am.

**Christmas Fantasy** Nov 30  
Come see the beautiful lights go on in Victoria Park

**KDBA Receipt Program** Dec 1-13  
It's downtown dollar time again. More details will be coming very soon.

**Christkindl Market** Dec 4-7  
A festival of German Christmas with crafts, food and entertainment.

**KDBA Membership  
Sugar Plum Gala** Dec 7

**Christmas/Boxing day** Dec 25/26  
Christmas is a statutory holiday, enjoy the day off. Boxing Day is not so take advantage of the shoppers looking to save.

## Core News

### King Street Master Plan

On Thursday October 30<sup>th</sup>, City of Kitchener staff installed the lighting system which will be used for the "King Street re-design" and the KDBA membership was invited out to review the lighting system and provide comment back to the City team. Membership did come out and provided input to the City Staff team and will be taking those comments into consideration to final plans. The tenders have gone out from City Hall for the King Street Master Plan. It is expected over the next month that contractors will submit their bids for the project. Once the bids are received they will be reviewed internally by staff and the selection process started and approved by City Council. The construction schedule has been developed and formal communication from the City will be coming in the next week. KDBA staff will get the schedule out to the membership for review once available.

## Member News



### Oktoberfest Social

Mark Kreller (President of Oktoberfest), Natalie MacNeil (Miss Oktoberfest) and Mark Garner after he received the *President's Award for Oktoberfest Spirit* at the KDBA Oktoberfest Social. It was a wunderbar night with over 120 members attending. This will surely become an annual event.

### Visions of Sugar Plums

KDBA Membership Christmas Gala

Celebrate the season with your staff and the KDBA membership.

Sunday December 7<sup>th</sup>  
The Delta Hotel's Grand Ballroom

Cocktail reception at 4:30pm  
Buffet Dinner at 6:00pm  
Dance to follow

Formal Attire  
Cash Bar  
\$35 per person

For tickets, please visit the KDBA by November 21st.

## Member Success

### Grand Openings were both Funky and Chic

It's been a party up on Duke Street lately. Both RareFunk and Tre's Chics have celebrated their Grand Openings with great success. ( RareFunk, 8 Duke Street. Tre's Chics, 16 Duke Street). Tamara (RareFunk) and Melody (Tre's Chics) treated their scores of customers with fantastic service, amazing deals and even cake. RareFunk has rare and funky household and personal accessories in every nook of the store.

Tre's Chics offers one of kind and custom made jewelry, as well as fashion hand bags, scarves and other accessories.

Check these stores out as often as you can to keep up with all the incredible funky and chic finds.



(Right: KDBA Board Treasurer Moya Spruce and Executive Director Mark Garner presenting Tamara Minns with a congratulatory plaque. Top Left: Tre's Chics two day grand opening with balloons, great savings and free gifts)



### "Brides Unite!" in Downtown

Weddings are a beautiful and special day. They're also a TON of work. Lucky for K-W brides, there's a business in downtown Kitchener who can help. The Wedding Ring is an online community filled with information on everything to do with weddings. Their claim to fame is their 'vendor reviews' which highlight the best businesses for every nuptial need. 'The Ring' has separate sites for 6 cities. Co-founder Jennifer Goulden says that Kitchener was their first city and so is always close to their hearts. They've reviewed over 100 wedding experts in the area, many of which are in our own downtown. Along with the website, Jennifer and her staff have a bridal magazine, television component and annual charity event. This incredible resource is filled with as much passion as information. These gals really want to help make someone's special day spectacular.

Check them out at [www.theweddingring.ca](http://www.theweddingring.ca).

### Your Thoughts!

Have stories, pictures, comments or questions?

Send them all over!

Email Liz:

[members@kitchenerdowntown.com](mailto:members@kitchenerdowntown.com)

[www.kitchenerdowntown.com](http://www.kitchenerdowntown.com)

## New Members

### Vienna Pocket Dog 150 King St West

Not your average hot dog. This new food place uses a torpedo bun toasted from the inside out, with your choice European sausage and condiments. Try one for a quick lunch.

### Davenport Deli Express [www.davenportcatering.com](http://www.davenportcatering.com) 235 King St E

Located in the east end, Davenport Deli Express offers fresh lunch for office staff and anyone looking for a good bite. With specials changing daily and weekly, you're sure to find something satisfying.

### Name Change

Harry's Grill is now "The Hive Eatery and Spirits"

### On the Move

Out of the Past has moved from 185 King St E to 100 Queen St South.

Internet Café moved from their old King St location to 19 Scott St, Unit C.

### Small Business Centre

Want to add a little boost to your marketing plan, or learn about sales forecasting? The Small Business Centre at Kitchener City Hall is hosting a number of seminars in the next two months. Each seminar is \$25 and requires reserved seating, so call early 519-741-2986. For a full list of seminars and details please visit: [www.waterlooregionsmallbusiness.com](http://www.waterlooregionsmallbusiness.com)